



## FOR IMMEDIATE RELEASE

### **Intelimedix Builds Hope with Habitat for Humanity of Hillsborough County**

**Lakeland, FL (January 6, 2009)** – Florida-based healthcare analytics company Intelimedix was pleased to participate in a home-building effort with the Hillsborough Habitat for Humanity in Tampa. Members of the Intelimedix Senior Management Team spent a day building an affordable housing project for deserving families in Hillsborough County.

“It is our responsibility as good corporate citizens to give back to the community in some way,” said Robert Wolverton, President and CEO Intelimedix. “Habitat for Humanity is an excellent organization to partner with in our continuing efforts to support our local neighborhoods.” In addition to helping with Habitat for Humanity, Intelimedix also contributed a portion of its 2008 revenues to charitable organizations around the country that were hand picked by select members of the staff.

Habitat for Humanity of Hillsborough County is a volunteer nonprofit organization dedicated to giving families a hand up, not a hand out. Houses are sold to homeowners at no profit with a no-interest mortgage in an effort to “build homes, build lives, and build hope.” Habitat home buyers must donate 500 "sweat equity" hours, must be able to assist with closing costs, and must make monthly mortgage payments on their new homes.

#### **ABOUT Intelimedix:**

Intelimedix, LLC ([www.Intelimedix.com](http://www.Intelimedix.com)) is a joint venture between Health Studio, LLC and BP Informatics. The company develops and sells analytics and reporting application software and services in the healthcare market. IMX offers a broad range of applications, enterprise-wide analytic and reporting capabilities, and solutions specific for BHI<sup>®</sup> (Blue Health Intelligence). The customizable Health Information Gateway<sup>®</sup> (HIG) is a suite of web-based analytic and data mining capabilities that integrate employer, clinical, and financial information to provide unlimited “drill-everywhere”<sup>™</sup> functionality and generate results.

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