



FOR IMMEDIATE RELEASE

Intelimedix Offers ReportCenter to Simplify Complex Healthcare Data

Lakeland, FL (April 29, 2008) – Florida-based healthcare analytics company Intelimedix has added ReportCenter to its growing suite of product offerings. Created to fill a niche for beginning to intermediate users, the tool simplifies complex drill downs in the Health Information Gateway® (HIG) and allows more advanced users to create specific report storyboards and dashboards called ReportPax. Intelimedix's innovative HIG features a complete suite of web-based analytical and data mining features to seamlessly integrate the clinical, administrative, and financial data needed to provide unlimited management queries, operational assessment, and research possibilities. Users can literally “drill everywhere”™ to get the knowledge they need.

ReportCenter joins existing tools that are suited for all healthcare data users, from tools geared toward end users or analysts (ReportCenter Studio and MetaMart), to sophisticated tools for power-users and architects (ReportCenter Architect and ProAnalyst). In recent months, Intelimedix has made significant strides expanding its portfolio of solutions, including the development of methodologies and models to expeditiously execute Blue Health Intelligence-enabled clinical research studies and benchmark-driven customer reporting. All tools merge vital data to enable healthcare professionals to make the right decisions, right now.

ABOUT Intelimedix:

Intelimedix (www.Intelimedix.com) is a joint venture between Health Studio, LLC and BP Informatics. The company provides customers with the vital business intelligence needed to make smart decisions. Predefined customizable solutions include over 800 BHI-enabled reports, while “out-of-the-box” BHI reporting and analytical solutions offer rapid deployments as well as enterprise-scale analytics and reporting tools. Its decision support software tool helps healthcare professionals turn data into relevant, timely, and actionable information.

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